

Deal Announcement

Promoter of Gopal Snacks raises 490 Crores from JM Financial Products & its affiliates, providing exit to its Exiting Partner



Rajkot, Gujarat based **Gopal Snacks Private Limited** is among India's Top 10 & Gujarat's 2nd Largest Branded Packaged Namkeen Snacks manufacturing company. It is also largest Branded Packaged "Gathiya" product selling company in India.

It is in the business of manufacturing and selling of packaged snacks like Namkeen, Fried Snack Pellets, Papad, Potato Wafers, Extruded Snacks, Corn products and Spices under Brand Name "**GOPAL**" with over 95+ Product and over 300+SKU's. The Company has 3 Manufacturing Unit in 2 States of Gujarat and Maharashtra. It has Strong Distribution Network of over 600+ Distributors with reach in over 5,00,000 Retail outlets spread over 12 states of Gujarat, Maharashtra, Rajasthan, Madhya Pradesh, Uttar Pradesh, etc.

It is the only packaged snacks manufacturing company in India with Full Scale Vertically Integrated Infrastructure like having its own owned & operated transport fleet of ~250 GPS tracked vehicles, Inhouse Manufacturing of Spices, Gram flour (Besan), Raw Fryum Pellets, amongst largest single location cold storage, Inhouse vehicle Fabrication, Production Machine manufacturing & Civil Engineering Division.

Promoter of the Company Mr. Bipin Hadvani & Family has acquired significant minority stake of Gopal Snacks for ~Rs.517 Crore, thereby providing exit to its exiting partner and becoming single largest shareholder with 95% shareholding.

*Mumbai based **Investment Banker Intensive Fiscal Services Pvt Ltd** acted as sole advisor in securing structured finance of Rs.490 Crores from JM Financial Products Pvt Ltd and its affiliate towards facilitating acquisition funding. (www.Intensivefiscal.com)*



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